

The Calais Foundation
presents

“Touchdown for Success”

*Raising funds to help special needs children
achieve their fullest potential*



Breakfast of Champions Networking Breakfast
8:30am - 10:30am

Calais Kickoff Lunch
11:30am - 1:30pm

Gala Cocktail Reception
6:00pm - 10:00pm

April 19, 2012
MetLife Stadium
East Rutherford, New Jersey

SPONSORSHIP LEVELS & AD JOURNAL RATES

(We are seeking both financial and in-kind contributions)

Hall of Famer: \$25,000

- Logo prominently displayed on website homepage for 12 months
 - Logo prominently displayed on all advance materials
 - **Logo displayed on MetLife Stadium Jumbotron**
 - **Full back cover advertisement in program**
 - Mentioned in event press release
 - Signage as venue configuration allows
 - Private pre-Gala tour of Met Life Stadium
 - Select company product and or information to be included in event gift bag
 - Opportunity to introduce keynote speaker during gala
 - 20 VIP tickets to gala event
 - Logo displayed in Calais School main lobby for 12 months
 - Subscription to Calais School Newsletter
 - 10 complimentary tickets to "Breakfast of Champions" networking breakfast
 - 10 complimentary tickets to Calais Kickoff Lunch
- Note: there will only be one Hall of Famer sponsor.*

MVP (Most Valuable Player): \$20,000

- Logo prominently displayed on website for 12 months
- Logo prominently displayed on all advance materials
- **Logo displayed on MetLife Stadium Field Signage**
- **Inside back/front cover advertisement in program**
- Mentioned in event press release
- Additional signage as venue configuration allows
- VIP stadium tour
- 15 VIP tickets to gala event
- Subscription to Calais School Newsletter
- 8 complimentary tickets to Breakfast of Champions Networking Breakfast
- 8 complimentary tickets to Calais Kickoff Lunch



All Star: \$15,000

- Logo prominently displayed on website for 12 months
- Logo prominently displayed on all advance materials
- **Logo displayed on MetLife Stadium Field Signage**
- **Full page gold ad in journal**
- Mentioned in event press release
- Additional signage as venue configuration allows
- VIP stadium tour
- Subscription to Calais School Newsletter
- 12 VIP tickets to gala event
- 6 complimentary tickets to Breakfast of Champions Networking Breakfast
- 6 complimentary tickets to Calais Kickoff Lunch

Quarterback: \$10,000

- Logo prominently displayed on website for 12 months
- Logo prominently displayed on all advance materials
- **Logo displayed on MetLife Stadium Field Signage**
- **Full page ad in journal**
- Mentioned in event press release
- Additional signage as venue configuration allows
- VIP stadium tour
- Subscription to Calais School Newsletter
- 10 VIP tickets to gala event
- 4 complimentary tickets to Breakfast of Champions Networking Breakfast
- 4 complimentary tickets to Calais Kickoff Lunch

Running Back: \$5,000

- Logo prominently displayed on website for 12 months
- Logo prominently displayed on all advance materials
- **Full page ad in journal**
- Mentioned in event press release
- Additional signage as venue configuration allows
- VIP stadium tour
- Subscription to Calais School Newsletter
- 8 VIP tickets to gala event
- 4 complimentary tickets to Breakfast of Champions Networking Breakfast
- 4 complimentary tickets to Calais Kickoff Lunch



Fan: \$2,500

- Logo prominently displayed on website for 12 months
- Logo prominently displayed on all advance materials
- **Half page ad in journal**
- Mentioned in event press release
- Additional signage as venue configuration allows
- VIP stadium tour
- Subscription to Calais School Newsletter
- 4 VIP tickets to gala event
- 2 complimentary tickets to Breakfast of Champions Networking Breakfast
- 2 complimentary tickets to Calais Kickoff Lunch

Vendor Special: \$1,000

- Name recognition on website "Friends" page for 12 months
- **Premium half page advertisement in program**
- Signage as venue configuration allows
- 2 VIP tickets to gala event
- Subscription to Calais School Newsletter

VIP All Access Ticket: \$250

Includes premium open bar, VIP stadium tour, access to sponsors' event area, and entry to Breakfast of Champions networking breakfast and Calais Kickoff Lunch program)

Gala Individual Ticket: \$150

Includes beer & wine, stadium fare, & tour

Breakfast of Champions Networking Breakfast: \$40.00

Includes full breakfast buffet, parking, and guided stadium tour

Ad Journal Rates & Specifications *All artwork must be received by March 30, 2012. To ensure the quality of your ad, all artwork must be a 300DPI resolution JPEG or PDF.*



Elite Gold Full Page - \$1,500.00 (5.25"w X 8.25"h)

Full Page - \$600.00 (5.25"w X 8.25"h)

Half Page - \$300.00 (4.75"w X 3.5"h)

Quarter Page/Business Card- \$150.00 (2.25w X 3.5"h)

Family & Friends Booster - \$25.00 (Name Recognition)



CALAIS FOUNDATION ANNUAL GALA - COMMITMENT FORM

Please check your level of participation.

Sponsorship Type:

Hall of Famer \$25,000 () | **MVP** \$20,000 () | **All Star** \$15,000 ()
Quarterback \$10,000 () | **Running Back** \$5,000 () | **Fan** \$2,500 ()
Vendor Special \$1000 ()

Ad Type:

Elite Gold Full Page \$1,500 () | **Full Page** \$600 ()
Half Page \$300 () | **Quarter Page/ Business Card** \$150 ()
Family & Friends Booster \$25 ()

Individual Ticket(s): \$250 VIP All Access - QTY _____
\$150 Gala General- QTY _____
\$40 Networking Breakfast _____

Amount Enclosed: _____

Cash: _____ Check: _____

To pay via credit card or Paypal visit www.calaisfoundation.org.

You can also enter your information below:

Name as it appears on card: _____

Credit Card#: _____ Card type: _____

Exp: _____ Card Security Code: _____

Authorized Signature: _____

Contact Information

Name: _____

Company: _____

Address: _____

City/St/Zip: _____

Telephone: _____

Email: _____

Submit form and payment by March 30, 2012

The Calais Foundation Annual Gala

P.O. Box 337 | Whippany, New Jersey 07981-0337

For deliveries: 170 Woodland Avenue, Morristown, NJ 07960

Phone: 973-884-2030 x 251 | Fax: 973-884-2848

Email: jennifer.tedeschi@thecalaischool.org

Web: www.calaisfoundation.org

